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## Petra Jasmiina's upcoming single "Jackie O Lake" (out May 5<sup>th</sup> 2023) brings us bittersweet nostalgia with cinematic pop scores and a dash of Nordic *sisu*

Petra Jasmiina, the Finnish singer-songwriter and producer based in New York City, is known for her vivid musical storytelling and her signature blend of catchy pop and cinematic drama. Her upcoming single, "Jackie O Lake" offers a glimpse into the artist's first days in New York and reflects the conflicting experiences of a brand new expat - from hopelessness to grit, excitement to defeat, and foreignness to belonging. The self-produced alt-pop anthem, inspired by the ballads of Lana Del Rey, London Grammar and Adele, combines electronic pop with live classical instruments and takes us back in time to a moment of serenity amidst chaos - the untethered conviction of a young dreamer right after leaving everything behind to move across the Atlantic.

The eagerly anticipated "Jackie O Lake" is Petra Jasmiina's first release after her 2022 single and music video, "Naïve", a widely praised urban fairytale that gained great international success and accolades such as "Best Pop Music Video" at the Europe Music Awards, "Platinum Winner" at MUSE Creative Awards, and "Best Music Video" at New Creators Film Awards, and was featured by publications such as BroadwayWorld Music, Illustrate Magazine and the UK-based Plastic Mag.

"Jackie O Lake", featuring violinist <u>Scott Tran</u>, was recorded and produced by the artist herself, and mastered by Craig Levy of <u>Little Pioneer Cider House</u> in New York. An official video by <u>Petrafied</u> <u>Productions</u> and <u>Aleksei Postnikov</u>, the duo behind "Naïve", is also underway.

"This song is the beginning of not only my story in New York, but also my story as a musician. It was written at a moment when my brave leap to follow a dream seemed to have ruined my life. Just like the beautiful place it was written in, this song is a glimmer of hope and peace amongst chaos. It has carried me through my worst times in New York, and I hope its simple, explicit message, "Just wait, it will get better" can now carry others, too."

"Jackie O Lake" is out everywhere on May 5<sup>th</sup>, 2023 and is available for <u>FAN PRE-SALE</u> now. For interviews and features contact <u>petrajasmiinamusic@gmail.com</u>.

Thank you for your consideration, Petra Jasmiina

Petrajasmiina.com

<u>Instagram</u>

TikTok

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**Spotify** 

**Apple Music** 

**Amazon Music** 

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All other platforms



Official cover (photo: Aleksei Postnikov)



Banner (photo: Aleksei Postnikov)